

35698

NAME

AND

SALESPERSON



AGREEMENT MADE BETWEEN

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

1061-60764-1

Required

prior notice

DATE PRINTED 04/09/13

CONTRACT NO. REV.

1

Cancellation Notice

Announcement 28 days

AND PAGE

AGENCY (OR SERVICE) ACTING AS AGENT FOR 346905 ADVERTISER (OR AGENCY AND ADVERTISER)

BUYING TIME STEPHEN F LYNCH FOR SENATE

650 Massachusetts Ave NW Ste 210 13 Temple St

ADDRESS Washington DC 20001-3796 Quincy MA 02169-5110

USA

CONTACT PRODUCT Lynch/D/US Sen MA

LOCAL PAT CASHEN POLITICAL AGENCY EST. NO. PRODUCT 1300 SALESPERSON 2704 CODE

NATIONAL

BROADCAST SCHEDULE STARTING 04/10/13 AND ENDING 04/15/13 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

,		SPOTS						TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1 Fixed	10000	1	05:00A	05:56A	30S	04/15/13-04/15/13	WBZ NEWS	1	400.00	400.00
2 Fixed	10110	2 1	05:58A	07:00A		04/10/13-04/11/13 04/15/13-04/15/13	WBZ NEWS	3	450.00	1350.00
3 Fixed	10111	3 1	07:00A	09:00A		04/10/13-04/12/13 04/15/13-04/15/13	THE EARLY SHOW	4	300.00	1200.00
4 Fixed	00011	2	05:00A	05:56A	30S	04/11/13-04/12/13	WBZ NEWS	2	400.00	800.00
	11 lews/Fixed	1	04:00A	04:30A	30S	04/11/13-04/15/13		2	100.00	200.00
6 Fixed	10110	2	04:29A	05:00A		04/10/13-04/11/13 04/15/13-04/15/13	WBZ NEWS	3	200.00	600.00
7 Fixed	00101	2	09:00A	10:00A	30S	04/10/13-04/12/13	RACHAEL RAY	2	450.00	900.00
8 Fixed	00011	2	11:00A	12:00N	30S	04/11/13-04/12/13	PRICE IS RIGHT	2	800.00	1600.00
9 Fixed	00111	3	12:00N	12:27P	30S	04/10/13-04/12/13	WBZ NEWS	3	550.00	1650.00
10	10111	3	05:00P	05:30P	30S	04/10/13-04/12/13	5PM NEWS	4	800.00	3200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY





PAT CASHEN POLITICAL

AGREEMENT MADE BETWEEN

WBZ TV 4

CONTRACT NO. REV. 1061-60764-1

DATE PRINTED

04/09/13

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

			AN	ID			PAGE ²
35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	3469	05 ADVERTISER	(OR AGENO	CY AND ADVERTISER)	Cancellation Notice
NAME	BUYING TIME			STEPHEN F LYNC	CH FOR SEN	ATE	
AND	650 Massachusetts	s Ave NW Ste 210		13 Temple St			Required
4000000							Announcement 28 days
ADDRESS	Washington	DC 20001-3796		Quincy	MA	02169-5110	prior notice
	USA			USA			
CONTACT				PRODUCT Lynch,	/D/US Sen	MA	

PRODUCT

CODE

NATIONAL

LOCAL

SALESPERSON

SALESPERSON

BROADCAST SCHEDULE STARTING 04/10/13 AND ENDING 04/15/13

AGENCY EST. NO.

NO. WEEKS:

1300

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

,		SPOTS						TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
Fixed		1				04/15/13-04/15/13				
11 Fixed	10111	3 1	05:30P	06:00P	30s	04/10/13-04/12/13 04/15/13-04/15/13	530PM NEWS	4	900.00	3600.00
12 Fixed	10000	1	06:00P	06:30P	30S	04/15/13-04/15/13	WBZ NEWS	1	1000.00	1000.00
13 Fixed	00111	3	06:00P	06:30P	30s	04/10/13-04/12/13	WBZ NEWS	3	1000.00	3000.00
14 Fixed	10011	2	07:00P	07:28P	30S	04/11/13-04/12/13 04/15/13-04/15/13	WHEEL OF FORTUNE	3	1800.00	5400.00
15 Fixed	00101	2	07:28P	07:57P	30S	04/10/13-04/12/13	JEOPARDY !	2	2700.00	5400.00
16 Fixed	Su	1	09:00P	10:00P	30S	04/14/13-04/14/13	THE GOOD WIFE	1	6000.00	6000.00
17 Fixed	001000.	2	11:00P 11:00P	11:35P 11:35P	30S	04/10/13-04/14/13	WBZ NEWS	2	1800.00	3600.00
18 Fixed	10000	1	11:35P	12:37A	30s	04/15/13-04/15/13	DAVID LETTERMAN	1	650.00	650.00
19 Fixed	10000	1	12:37A	01:37A	30S	04/15/13-04/15/13	LATE LATE SHOW	1	250.00	250.00
20	00110	2	11:35P	12:37A	30s	04/10/13-04/11/13	DAVID LETTERMAN	2	650.00	1300.00

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CONTACT

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AGREEMENT MADE BETWEEN

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PAGE

Required

prior notice

04/09/13

CONTRACT NO. REV.

3

Cancellation Notice

Announcement 28 days

AND

ADVERTISER (OR AGENCY AND ADVERTISER)

13 Temple St

DC 20001-3796

AGENCY (OR SERVICE) ACTING AS AGENT FOR 346905

650 Massachusetts Ave NW Ste 210

BROADCAST SCHEDULE STARTING 04/10/13 AND ENDING 04/15/13

Quincy

MA 02169-5110

USA

PRODUCTLynch/D/US Sen MA

STEPHEN F LYNCH FOR SENATE

LOCAL PAT CASHEN POLITICAL SALESPERSON

USA

BUYING TIME

Washington

AGENCY EST. NO.

PRODUCT

1300

CODE

NO. WEEKS:

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ethnicity ITEM	DAYS	SPOTS PWK.	T FROM	IME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
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21 Fixed	00010	1	12:37A	01:37A	30S	04/11/13-04/11/13	LATE LATE SHOW	1	250.00	250.00
22 Fixed	10	1	05:00A	06:00A	30s	04/13/13-04/13/13	WBZ NEWS	1	150.00	150.00
23 Fixed	1.	1	06:00A	07:00A	30S	04/13/13-04/13/13	WBZ NEWS	1	350.00	350.00
24 Fixed	01	1	05:00A	06:00A	30S	04/14/13-04/14/13	WBZ NEWS	1	150.00	150.00
25 Fixed	Su	1	06:00A	07:00A	30S	04/14/13-04/14/13	WBZ NEWS	1	350.00	350.00
26 Fixed	Su	1	07:00A	08:00A	30s	04/14/13-04/14/13	WBZ NEWS	1	500.00	500.00
27 Fixed	Su	1	08:00A	09:00A	30S	04/14/13-04/14/13	WBZ NEWS	1	550.00	550.00
28 Fixed	Su	1	08:57A	10:30A	30s	04/14/13-04/14/13	CBS SUNDAY MORNING Total Contract:	1 54	1200.00	1200.00 45600.00
						<u>Apr</u>	Billing Summary May Jun		<u>Total</u>	_
					Qtr 2		.00 .00		45600.00	

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AND **PAGE** 35698 AGENCY (OR SERVICE) ACTING AS AGENT FOR 346905 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME BUYING TIME STEPHEN F LYNCH FOR SENATE Required 13 Temple St 650 Massachusetts Ave NW Ste 210Announcement 28 days **ADDRESS** Washington DC 20001-3796 Quincy MA 02169-5110 prior notice USA USA CONTACT

NO. WEEKS:

PRODUCTLynch/D/US Sen MA LOCAL PAT CASHEN POLITICAL AGENCY EST. NO. 1300

PRODUCT SALESPERSON CODE

BROADCAST SCHEDULE STARTING 04/10/13 AND ENDING 04/15/13

NATIONAL SALESPERSON

AND

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